

StudyTeam™ Diversity Reporting

An Actionable Approach to Improving Diversity

Why is Diversity in Clinical Trials So Important?

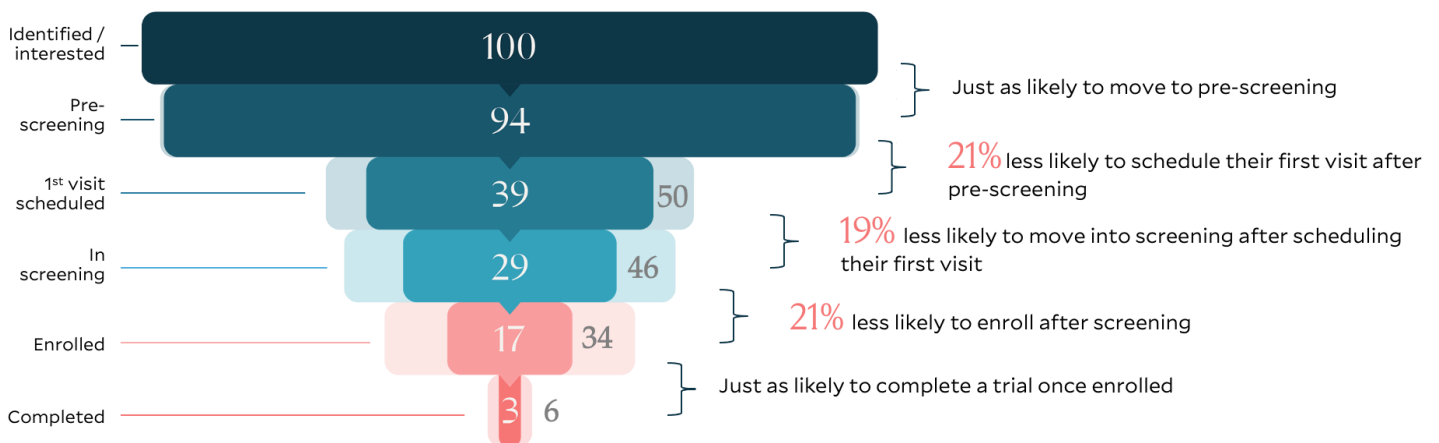
Clinical trials are designed to test the safety and efficacy of a drug or device before it is approved for widespread use. To generate the most representative data, trial participants should represent the diverse population that will eventually use a new treatment.

Historically, the industry has failed to engage a number of minority communities in clinical research with certain populations experiencing significant under-representation. This is due in large part to the limited nature and delayed timing of the race and ethnicity data that sponsors receive.

StudyTeam Diversity Reporting Measures What Matters

With StudyTeam Diversity Reporting, sponsors are given insights that inform real-time decisions that drive better representation.

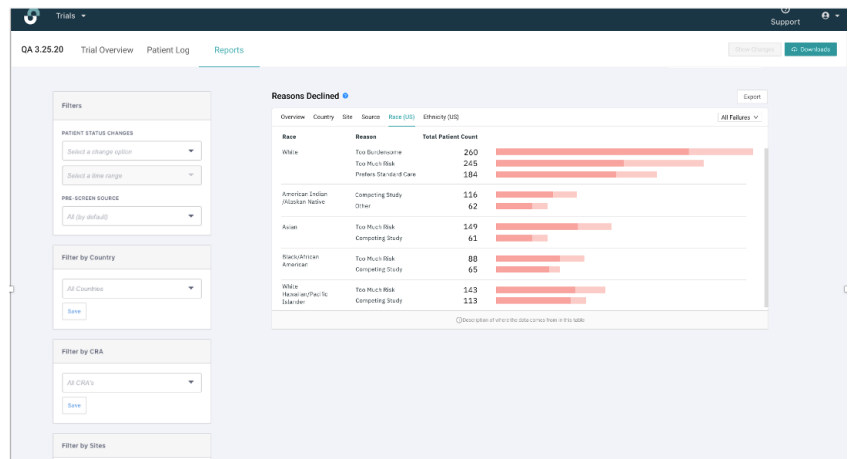
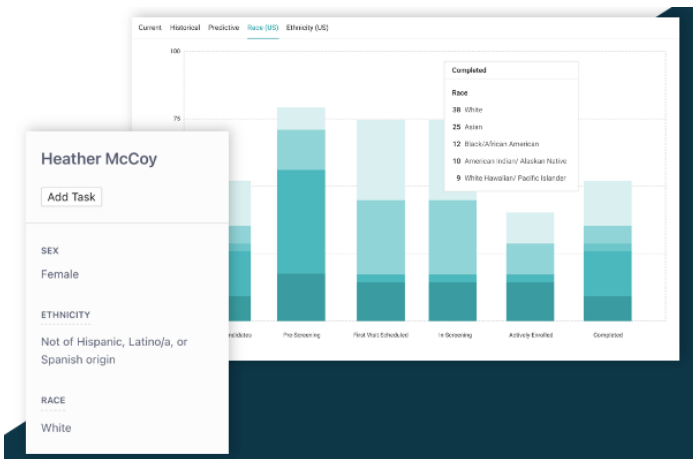
When compared to white candidates, Black research candidates are...



Source: Reify Health analysis of over 13,000 identified research candidates

How can StudyTeam Help?

StudyTeam's Diversity Reporting provides aggregated reports of recruitment and enrollment metrics by race and ethnicity. These insights allow sponsors to analyze these factors, help identify causes of underrepresentation of diverse populations in clinical trials, and support sponsors to take steps to improve diversity in current trials and better design future trials to be more inclusive.



StudyTeam Diversity Reporting Benefits

Data When It Matters

- The StudyTeam Diversity Report provides a view of the race and ethnicity of participants much earlier in the recruitment funnel
- Sponsors can view diversity enrollment trends several weeks before they hit IxRS

Trial-Wide Visibility

- Sponsors can view the race and ethnicity breakdown of participants by site and for the whole trial
- Race and Ethnicity breakdowns of participants are available at every stage of the enrollment funnel

Actionable Insights

- By gaining insight into the demographics of a trial earlier, a sponsor can take action during the trial to make sure diversity goals are met
- Sponsors can know where in the funnel trials are losing patients and understand trends that may disproportionately impact certain populations