

Take action earlier to ensure representation with *diversity insights*.

Diversity and representation in clinical trials are critical to developing therapies that are truly safe and effective for everyone they're meant to serve. However, what the industry has lacked up until recently is concrete methods and technologies that enable sponsors to not only measure, but understand, the specific barriers to diverse participation in their trials.

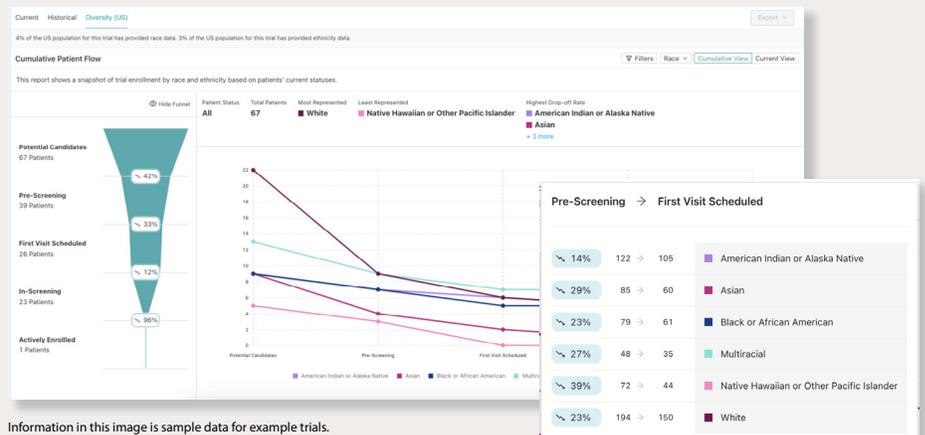
Typically, you only have access to diversity reporting based on post-consent or post-randomization data. While this can be useful, by the time you see you have missed your diversity-related recruitment goals, it is too late to take action on that trial.



With StudyTeam® for Sponsors, you gain instant access to recruitment and enrollment reports categorized by race and ethnicity – while your trial is still enrolling. These insights help you visualize representation at every stage of enrollment, as well as identify any barriers (such as criteria) that are disproportionately affecting certain populations. By gaining this visibility earlier in your trial, you can take the necessary steps to intervene and adjust your recruitment strategy to meet your enrollment timelines and diversity goals.

Gain visibility of gaps in enrollment

The **Status Report** illustrates the race and/or ethnicity of all patients both currently and cumulatively in the recruitment pipeline across all enrollment phases and all sites.



Questions this report will answer:

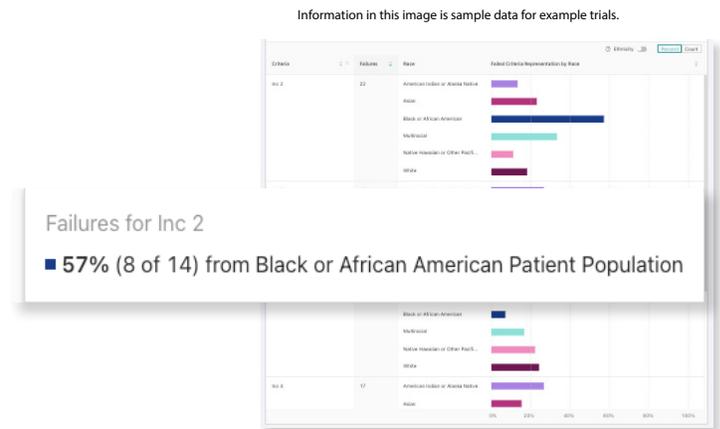
- Are sites engaging a diverse population of patients for the trial?
- How are patients from different races and ethnicities progressing through each phase of the enrollment funnel?
- Where in the funnel are patients of certain races and ethnicities dropping out?
- Are patients of certain races or ethnicities disproportionately dropping off from enrollment compared to other groups?

Evaluate the impact of inclusion and exclusion criteria on patient eligibility

The **I/E Criteria Report** aggregates leading reasons for patient ineligibility across all sites for each study within StudyTeam. This allows you to identify which inclusion and exclusion criteria from the protocol are disproportionately impacting patients of different races and ethnicities.

Questions this report will answer:

- Are certain I/E criteria disproportionately impacting a particular race or ethnicity?



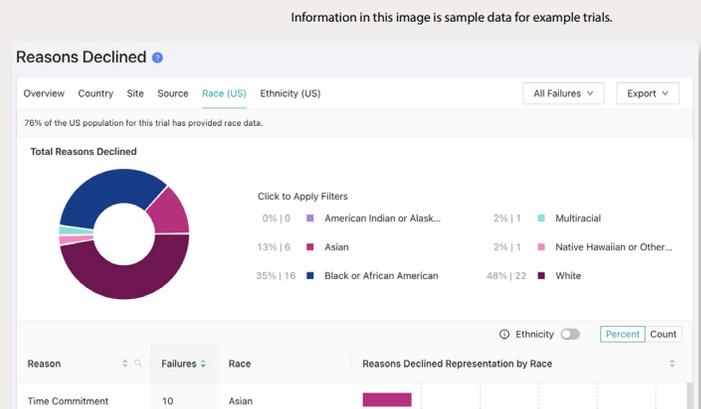
- Is there a particular demographic group that is failing the trial I/E criteria more overall?

Identify and understand barriers to enrollment

The **Reasons Declined Report** displays reasons why patients have declined to participate in a given trial. You can use this report to identify specific barriers standing in the way of trial participation across different races and ethnicities.

Questions this report will answer:

- Are particular demographic groups more likely to decline to participate?
- Is there a reason that's causing people from a particular race or ethnicity to decline more than others?



Why is access to pre-screening data so important?

It's imperative to understand the demographics of every single patient considered for a trial – not just the ones who are ultimately enrolled.

These insights, available within StudyTeam for Sponsors, help you to develop specific and focused mitigation strategies to address the reasons why certain demographics are not being enrolled.

